

Manitoba Rodeo Cowboys Association

Cowboy/ Cowgirl of the Year

The categories set out in the award are ability, sportsmanship, appearance, personality and contributions to the betterment of the sport of rodeo. These categories are further defined as follows:

- A) Ability-
 - Has the candidate demonstrated outstanding ability?
 - Has the candidate had "try" or have they been lucky?
 - Does the candidate work more than one event?
- B) Sportsmanship -
 - Does the candidate accept victory and defeat as a pro?
 - Is the candidate fair in his dealings?
 - Does the candidate always abide by the rules and not try to get an unfair advantage for him or herself?
 - Does the candidate help others - be they beginners or veterans?
 - Does the candidate try to change things for his own good, or for the general good of the sport?
- C) Personality -
 - Is the candidate friendly, co-operative and open with all, be they young or veteran contestants, rodeo committees, the press or rodeo fans?
 - Is the candidate stable and consistent in his/her relationships?
 - Is the candidate a credit to the sport?
- D) Appearance -
 - Does the candidate add to rather than detract from the production of a rodeo?
 - Does the candidate follow the rules with respect to dress at a rodeo?
 - Is the candidates' appearance a credit to the sport, and its image?
- E) Contributions to the betterment of rodeo -

In what ways has the candidate worked to improve rodeo:

 - ij Promotion
 - Has the candidate always been co-operative with and available to the press?
 - Has the candidate willingly made appearances, given speeches and interviews, gone to schools etc., without a view to making a profit but to help rodeo?
 - ii) Development of the sport
 - Has the candidate served on the Board, or committees, or carried out special projects beyond what is normally required of a member?
 - Has the candidate worked toward developing programs or sponsors for the sport generally, not just for himself?
 - Has the candidate had constructive suggestions for the improvement of the sport, and carried through on these?
 - Has the candidate done his share of judging, when needed, or taken part in clinics, or acted as a spokesman when needed?
 - Has the candidate consistently had the interests of the MRCA as a priority — finding trophy donors, seeking new ways to get exposure for rodeo, and helping new fans?
 - Has the candidate, in short, extended himself for the good of rodeo, without consideration of immediate rewards or gain?
 - Has the candidate been a consistent ambassador for rodeo?